



Meet with The Innovation Group of Companies at the OIGA Conference in Tulsa, OK

August 11, 2011 (DENVER)

The Oklahoma Indian Gaming Association (OIGA) will host its annual conference in Tulsa, OK, August 15 - 17, 2011, and representatives from The Innovation Group of Companies will be in attendance.

David Rittvo, Director of Innovation Food & Beverage, is set to moderate the panel ***“Making the Most of Your Food & Beverage: A Discussion Regarding Current Trends, Operations and Design.”*** Other participants in the session include David Shea, Founder and Principal of Shea Inc., and Charles Lawrence, Vice President of Development, Ovations Food Services. The Innovation Group of Companies announced a strategic partnership with Ovations Food Services, a division of Comcast-Spectacor, in July, 2011. Be sure to attend this important OIGA session, Wednesday, August 17th, 10:00 am.

Also in attendance at this year’s OIGA conference will be Derris Newman, VP of Research for The Innovation Group. Derris has provided research and analysis specific to the Oklahoma gaming market since 1997 and has direct experience with more than 20 Oklahoma tribes. He has also personally contributed to more than 50 comprehensive casino, hotel, entertainment/convention center, travel plaza and golf course feasibility studies for projects throughout the state, including properties in Tulsa, Oklahoma City, Miami County, and along the Texas and Arkansas borders. Derris also has significant experience supporting The Innovation Group’s / Innovation Marketing’s analysis of various player databases to assess market penetration, including participation in numerous focus groups to help clients grow casino patronage. Derris’ breadth of experience and insight specific to this jurisdiction has been a key factor in The Innovation Group of Companies’ status as the most sought-after consulting team for advisory, marketing, management, finance and development services in the Oklahoma market for the past two decades.

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