

FOR IMMEDIATE RELEASE

The Innovation Group of Companies Launches New Affiliate, Innovation Management Services

Denver, Colorado (December 22, 2008) – The Innovation Group of Companies is pleased to announce the launch of its newest affiliate, Innovation Management Services. The entity was formalized primarily to provide a targeted offering of short-term crisis and interim management services including operations evaluation, turnaround implementation, transition services, marketing and human resources strategy and asset management.

Consulting affiliate The Innovation Group, the premiere provider of consulting services for the gaming and hospitality industries, has been providing operational guidance throughout the past decade, but overwhelming client interest and unique industry conditions have opened the door for expanded management opportunities at the property level.

“Innovation Management Services is a natural and logical addition to The Innovation Group of Companies,” observed President Steve Szapor. “All of our affiliates are known for hiring senior industry personnel with extensive experience on the operational side of the business. In fact, our team’s hands-on operational experience is what makes all of the Innovation affiliates such valued advisors to their clients. With the current economic environment and the turnaround experience of our staff, the time is right to make our short-term crisis and interim management services available to the clients who need such guidance the most.”

Vice President Ernie D’Ambrosio agrees with the appropriateness of Innovation’s new management entity. “We have seen a surge in the volume of distressed properties and clients seeking short-term turnaround guidance from Innovation Management Services,” D’Ambrosio observed. “Our team of advisors is particularly valuable to the market right now because our staff members have senior experience with some of the best run companies in the world. We have seen firsthand what it takes to make an operation work profitably and efficiently, and we know how to apply those valuable practices for properties in distress.”

The Innovation Management Services team members have held senior operating positions in numerous gaming jurisdictions in the U.S., and they have provided turnaround guidance at distressed properties in such states as Nevada, New Jersey, Mississippi and Colorado, as well as at high-profile Native American properties.

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The Innovation Group of Companies’ broad range of expertise and experience covers almost every aspect of the casino / resort economic development process: The Innovation Group to consult, Innovation Capital to finance and advise, Innovation Project Development to coordinate build-out, Innovation Marketing to position...and now Innovation Management Services to operate. The Innovation affiliates provide an array of related services that enable clients to maximize their strategic and implementation alternatives.