



April 30, 2014

**2014 SOUTHERN GAMING SUMMIT / BINGOWORLD**  
**FOR IMMEDIATE RELEASE (New Orleans, LA)**

The Southern Gaming Summit/BingoWorld will host its annual conference in Biloxi, MS, May 6-8, 2014, and representatives from The Innovation Group of Companies will be in attendance.

Jennifer Day, Senior Analyst, is set to speak on the panel "I-Gaming: A real-world update." The panel is sponsored by Wells, Marble & Hurst, PLLC and moderated by Richard Norris, Member at the firm. Other participants in the session include Kelly Duncan, Jones Walker, John M. McManus, Executive Vice President, General Counsel and Secretary, MGM Resorts International, Rep. Bobby Moak, Democratic Minority Leader, Mississippi House of Representatives, and Jeff L. Voyles, DEO, ITOGA, Inter-Tribal Online Gaming Alliance. Be sure to attend this important session, Wednesday, May 7th, 10:15 a.m. CST.

Also in attendance at this year's Southern Gaming Summit will be Paul Girvan, Managing Director of The Innovation Group. Paul has studied every major U.S. gaming market, working extensively in markets throughout the South. Over the last several years Paul has also developed a focus on I-Gaming. In 2010, his groundbreaking research on internet gaming in the U.S. was presented at G2E to much acclaim. Based on a 1,200 person survey, the research included information on the impact of I-Gaming on brick and mortar casinos. Recently, Paul contributed to a 2013 survey examining the relationship between I-Gaming and land based operators. The survey was designed to assess where land based operators were in the process of implementing I-Gaming, to gain insight into the expectations on revenue impacts, and to establish the amount of resources operators were assigning to I-Gaming.

End

**About The Innovation Group:**

Throughout the past two decades, The Innovation Group has evolved into a multi-disciplined team that provides consulting services for the gaming, entertainment and hospitality industries to a signature, worldwide client base. The Innovation Group has been associated with more than \$75 billion in investment decisions specific to the gaming, entertainment, hospitality and leisure sectors for the past 20 years, and our group has helped bring many of the world's largest entertainment and hospitality developments to fruition, having been exposed to industry best practices across six continents and 78 countries. With an inventive, forward-looking staff of professionals, The Innovation Group is recognized throughout the industry for accurate analyses and forecasts, and a timely response to client needs. Our diverse services include feasibility studies, market assessments, economic impact studies, strategic and financial planning, economic diversification, legislative and government advisory, litigation and expert witness and I-Gaming strategy/research. Additional services are available through the affiliates and specialty practices of The Innovation Group of Companies.

###

For more information, contact:

Jennifer Day  
Senior Analyst  
The Innovation Group  
jday@theinnovationgroup.com  
504.369.3954

Paul Girvan  
Managing Director  
The Innovation Group  
pgirvan@theinnovationgroup.com  
504.523.0888

[www.theinnovationgroup.com](http://www.theinnovationgroup.com)

THE INNOVATION GROUP  
OF COMPANIES

For more information on The Innovation Group of Companies, visit [www.InnovationGroupofCompanies.com](http://www.InnovationGroupofCompanies.com)

[Forward this email](#)



This email was sent to innovation@artege.com by [mcasias@theinnovationgroup.com](mailto:mcasias@theinnovationgroup.com) | [Update Profile/Email Address](#) | Instant removal with [SafeUnsubscribe™](#) | [Privacy Policy](#).

The Innovation Group | 7852 South Elati Street | Suite 100 | Littleton | CO | 80120

**THIS IS A TEST EMAIL ONLY.**

This email was sent by the author for the sole purpose of testing a draft message. If you believe you have received the message in error, please contact the author by replying to this message. Constant Contact takes reports of abuse very seriously. If you wish to report abuse, please forward this message to [abuse@constantcontact.com](mailto:abuse@constantcontact.com).