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January 21, 2013

IGAMING NORTH AMERICA CONFERENCE JUST WEEKS AWAY

FOR IMMEDIATE RELEASE
(Denver, Colorado)

Once again, The Innovation Group is proud to be co-hosting the iGaming North America conference. Scheduled for February 19-21, 2013 at Planet Hollywood Resort and Casino in Las Vegas, IGNA is the premier networking and educational event based on the convergence of land-based and online gambling. Registrations are tracking well ahead of 2012, which proved to be one of the most successful conferences regarding iGaming.

The 2013 iGaming North America conference marks the third year of this unique networking and educational event designed to introduce the land-based gaming businesses of North America to the global iGaming industry. As the industry's most trusted advisory firm, our aim is to provide a cost-effective educational and networking environment that helps foster understanding regarding the potential impacts of regulation of internet gambling in the U.S. and Canada, and provide critical information about the players, resources, legislative framework and topics that are important to all segments of the industry. With the surge in activity at both the state/provincial as well as federal levels, the time is right for all of the operators, consultants, vendors and suppliers focused on the North American audience to come together for this important informational event.

We have an exceptional program again this year, with 2013 featuring the best set of speakers that the conference has ever assembled. The entire program can be found via the link below.

<http://www.igamingnorthamerica.com/Program/ScheduledSessions/tabid/121/Default.aspx>

We are also very proud that this is the most reasonably priced conference in the gaming industry. The full two day conference is only \$995 with further discounts for groups, government employees (including Tribes) and educators. A half day "bootcamp" is also being offered. To register today, please click below.

<http://www.igamingnorthamerica.com/Register/tabid/107/Default.aspx>

On behalf of everyone at The Innovation Group and iGaming North America, we look forward to seeing you next month.

Sincerely,

Steve Rittvo, Chairman/CEO
Paul Girvan, Managing Director
Kimberly Arnold, COO



The Innovation Group of Companies has been associated with more than \$75 billion in investment decisions specific to the gaming, entertainment, hospitality, tourism and leisure sectors throughout the past 20 years. Additionally, the organization's areas of specialization have naturally expanded into such related disciplines as F&B, mixed-use retail, convention centers, sports/performance venues, social media, online gaming and other offerings that define the ever-changing world of leisure and entertainment.

Whether engaged to advise on the economic, financial, social or political, The Innovation Group of Companies has earned a reputation for accuracy, objectivity and reliability that is second to none. The Innovation leadership has helped bring many of the world's largest entertainment and hospitality developments to fruition, and the staff has been exposed to industry best practices across six continents and 78 countries throughout the globe. Multi-billion dollar organizations, government entities, global financial institutions, professional associations and private equity investors have all made sound, prudent decisions based on Innovation analysis, advice and support.

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