

**FOR IMMEDIATE RELEASE**

March 14, 2013



**VICTOR ROCHA TO SERVE AS KEYNOTE SPEAKER AT THE EMERGING LEADERS OF GAMING™ MEETING AT NIGA 2013**

The Emerging Leaders of Gaming™ is pleased to announce that Victor Rocha - creator, owner and editor of Pechanga.net - will serve as the keynote speaker at its members-only event to be held at the upcoming National Indian Gaming Association (NIGA) conference in Phoenix on Tuesday, March 26<sup>th</sup>.

The mission of Emerging Leaders is to provide exclusive networking opportunities for up-and-coming peers on the same fast-track to success within the gaming industry. The typical Emerging Leader is a young professional (under 40) that appears destined to fill tomorrow's senior-level and C-suite management positions. Membership in Emerging Leaders of Gaming™ is by invitation or recommendation only, and is required to attend all Emerging Leaders conference-based networking events.

All Emerging Leaders of Gaming™ events engage a prominent and proven industry veteran to address the young professionals, and Victor Rocha has unquestionably exemplified the ethos of an Emerging Leader. Rocha has been integral to Indian gaming for over 14 years, and his website, Pechanga.net, has been a leading source of Indian and gaming news on the Internet for more than a decade. Rocha has received industry accolades and numerous awards for his work, including the National Indian Gaming Association's *2002 Outstanding Contribution to Indian Country*, VCAT's *2001 Catalyst Award*, and recognition as one of Global Gaming Business Magazine's "40 Under 40." Rocha will address the Emerging Leaders of Gaming™ group to share his experience in starting and operating the Pechanga.net website, where his involvements, work ethic and entrepreneurial spirit have taken him, and the impact that his efforts and website have had on both tribal and commercial gaming.

To recommend a candidate for membership to Emerging Leaders of Gaming™, or to inquire about attending the limited capacity cocktail event featuring Victor Rocha at NIGA, please fill out the online nomination form at [http://theinnovationgroup.com/leaders\\_form.asp](http://theinnovationgroup.com/leaders_form.asp) or send an inquiry to [leaders@theinnovationgroup.com](mailto:leaders@theinnovationgroup.com).

*Emerging Leaders of Gaming™ was created by The Innovation Group as a networking opportunity to tomorrow's gaming industry leaders. No membership fee is required.*