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Cameron Steinagel Joins The Innovation Group as Vice President

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March 25, 2011 (DENVER, COLORADO) - The Innovation Group is pleased to announce that Cameron Steinagel has joined the firm as Vice President. Mr. Steinagel will be based in the firm's Orlando, Florida office. Mr. Steinagel comes to The Innovation Group with a distinguished 10+ year history in the gaming industry including several strategic roles, most recently with Boyd Gaming Corporation in Las Vegas. During his tenure at Boyd, he was part of a core development team where he was involved with planning for the \$4.8B mixed-use Echelon project on the Las Vegas Strip. On the corporate-side for Boyd, he also performed due diligence efforts for all potential mergers, acquisitions, and expansions along with performing analysis for other strategic initiatives. Prior to his experience at Boyd, Mr. Steinagel served in many capacities at MGM Resorts International. First he served as Internal Auditor, then helped lead a newly formed department tasked with initiating, implementing, and managing strategic initiatives (alongside the Chief Financial Officer), including the integration of the Mandalay Bay acquisition.

With the extensive experience Mr. Steinagel brings working for such globally-respected operators, he is expected to have particular emphasis on the firm's corporate and international client base. Executive Vice President Michael Soll commented, "Cameron's experience is a great strategic fit for The Innovation Group given our commitment to bringing our clients hands-on industry experience and analytical excellence."

The Innovation Group of Companies broad range of expertise and experience covers almost every aspect of the casino and resort economic development process: The Innovation Group to consult, Innovation Capital to finance and advise, Innovation Project Development to coordinate build-out, Innovation Marketing Services to position and Innovation Management Services to operate. The group also offers Innovation Food & Beverage, a

broad range of F&B considerations. The Innovation affiliates provide an array of related services that enable clients to maximize their strategic and implementation alternatives and to address a wide variety of advisory, management, financial, development and marketing needs.

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